May 2024

# The Priebe Post

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The world may change. The way we care never will.

### Why You Shouldn't Sell Stocks in May – Even If You Go Away Barron's, Paul R LaMonica, April 30, 2024

There are many reasons to buy or sell stocks. The calendar is not one of them.

Yet here we are on the last day of April, and you are bound to hear people telling you it's time to sell in May and go away. Until October no less! Who takes a six-month vacation on Wall Street? But I digress. The question remains though: Should Investors unload stocks because of seasonal factors? NO

You can analyze corporate profits, valuations, the economic outlook and what's happening with interest rates to inform your portfolio decisions, for example. But the calendar should NOT determine whether you want to be fully invested or not.

Sure, market returns may be a bit lower over the late spring, summer, and early fall months. According to Dow Jones Market Data, the S&P 500 is up 4% on average during May through October over both the past five and 10-year periods. That compares to a 6% increase for the blue-chip index in November through April during the past five years and 5.5% average gain during the last 10 years.

So even though stocks haven't done well from May through October, they still tend to go up, proving that staying fully invested instead of trying to time the market is a more sensible strategy.

What's more, it's worth noting that this is a presidential election year. Stocks tend to perform slightly better during the months leading up to an election than they do in non-election years.

In other words, Detrick said the bottom line? Investors should probably take heed of another old saying: "Time in the market is better than timing the market."

### Priebe Investment Plans Movie Spotlight!

THE FALL GUY



The Fall Guy is an action comedy film directed by David Leitch and loosely based on the 1980s TV series of the same name. The Fall Guy follows stunt performer Colt Seavers who works as the stunt double for action start Tom Ryder and who retires after an injury during a stunt gone wrong. Over a year later, Colt is contacted by film producer Gail Meyer as Tom has disappeared and she needs Colt to find him before the movie they're making is canceled - and Colt soon finds himself in an action-pakced sinister plot.

Director: David Leitch

Cast: Ryan Goslin, Emily Blunt







#### Referrals! Referrals! Referrals!

We love referrals!! Please tell your family, friends, or neighbors that Walter Priebe will buy them lunch for an opportunity to introduce himself and offer his services and expertise. One date is being offered this month. We invite you and a friend or neighbor to come on by for a quick introduction, order lunch to go and allow

him the opportunity for a no-cost, no-obligation first appointment ur convenience. Please call to book your next lunch with Walt!

#### Thursday, May 16th

Bahama Breeze 3339 N Federal Highway Oakland Park, FL 12pm-2pm **LUNCH** 



#### **MARKET VOLATILITY**

The ups and downs of the market may have you tempted to make changes to your portfolio. Yet time and again experts will tell you to never let emotions drive your investing decisions. Those feelings are, in part, because the emotional brain is bigger and more powerful than the rational brain. Go ahead and panic but don't panic about the fact that you are panicking. Give us a call. We will hold your hand and get you through it.

## May is Mental Health Awareness Month



Dial or text 988 if you or someone you know

is having thoughts of suicide or experiencing a mental health crisis and get connected to a trained crisis counselor 24 hours a day, 7 days a week. Crisis counselors listen empathetically and without judgment. Your crisis counselor will work to ensure that you feel safe and help identify options and information about mental health services in your area.



Tune in to Walt of Priebe Investment Plans from 9am-10:00am every Sunday on your 1230AM dial.

### TRIVIA QUESTION

What internationally famous Movie series is celebrated each year on May 4<sup>th</sup>?



### TRIVIA ANSWER

The answer is:

**Star Wars** 

### **CLIENT CELEBRATIONS**

### **Client Birthdays**

Jan Auerbach Larry Auerbach Clinton Burnett

Salina Baker Colin Craig Francine Douglas JoAnn Green Robert Lake Vincent Mottola Monique Mitchell Eames **Christine Merchant Brenda Matthews** Mary Nelder Mark Rosokoff Rvan Rusian Patrice Sonnelitter Sandy Smith **Roy Sitton** Michael Tucker

Gregory Williams Karen Waterhouse Sindee Winkler



### **Wedding Anniversaries**

Brooke & Brandon Buchanan Brian & Randi Battle Clinton & Reina Burnett Joseph & Lorraine Cisario Michael & Frances Tucker Stephen & Karen Wilson.



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# Client's Spotlight!!



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If you have a business you would like to advertised here, please email us at debra@priebeinvestment plans.com

